Using New Technology Clay County, Missouri

Presentation

"Increasing the Efficiency of Field Appraisers Using Mobile Computing Technology"

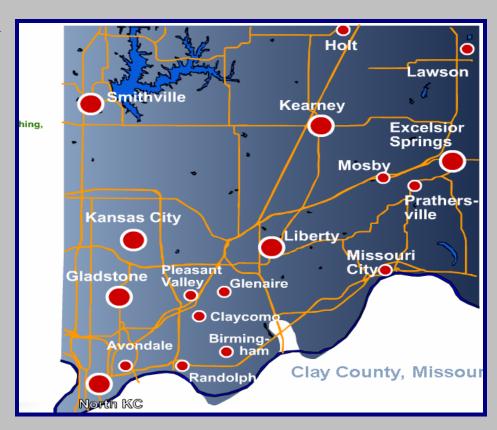
For

Integrating GIS & CAMA Conference February 19-22, 2006 Orlando, FL

by
Rick Stuart, CAE
TEAM Consulting

Clay County Missouri

- "North of the River" of Kansas City
- Land Area 396 Sq Miles
- Population 200,000
- City density transitions to Suburban and Agriculture on north
- Cathy Rinehart, Elected Assessor
- Tax Base of \$3 Billion
- Value adjusted on odd number years by MO Statute
- Improved parcels of 85,000
- Staff of 23



CAMA Software

- Installation in 2003
- Conversion from internally developed COBOL system in 2004
- Some Conversion issue's with Sketch data and CAMA data
- Field Collection module available

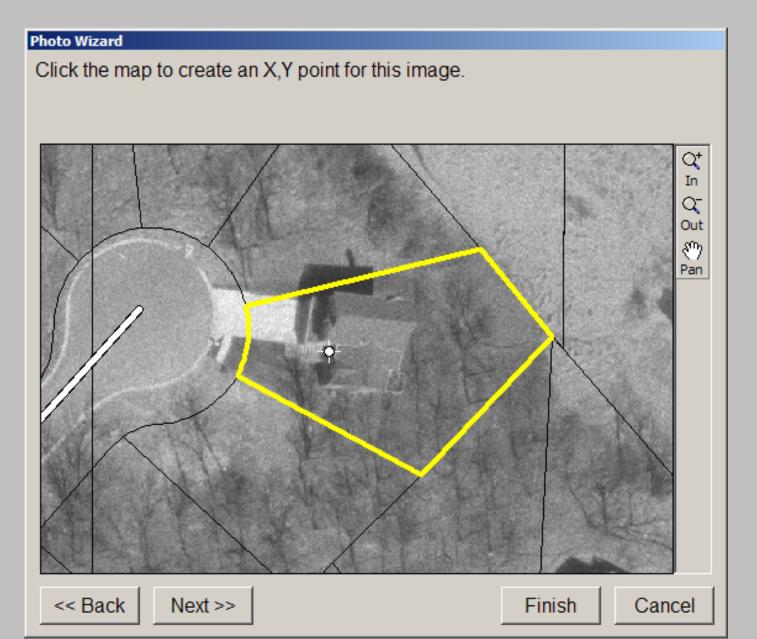
Appraisal Data Review Project

- Field Verification of Residential Parcels property characteristics, sketch and out buildings
- County Appraisal staff participated in mobile field collection process with 40,000 parcels review in 3 months. The remaining parcels were street viewed without property characteristics checked.
- Discovered enough new and omitted properties to cover the cost two times over

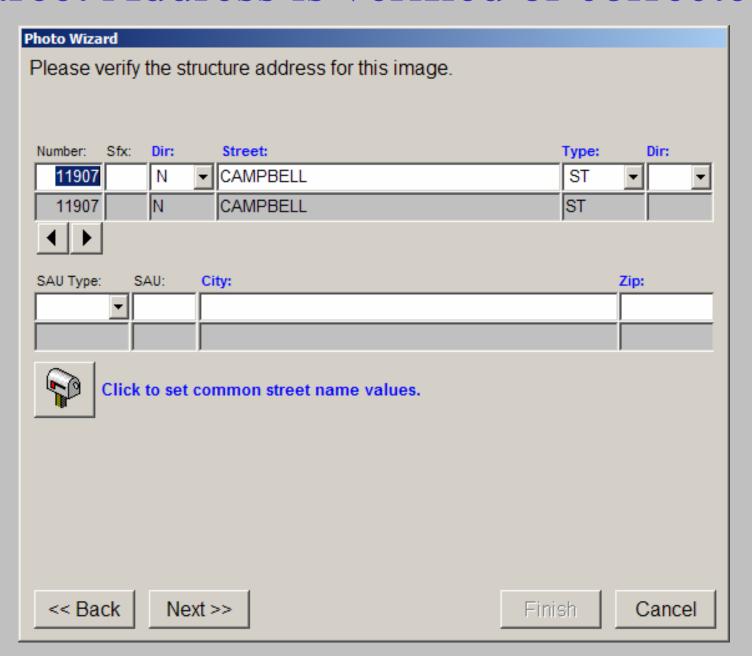
Mobile Field Software Features

• Digital street-view image capture/collection, address verification, and pinpoint structure locations.

X,Y point is recorded for each structure



Street Address is verified or corrected



Field Process

Historical Manual Process

Supervisor created list of parcels to review

Printed paper map and routing

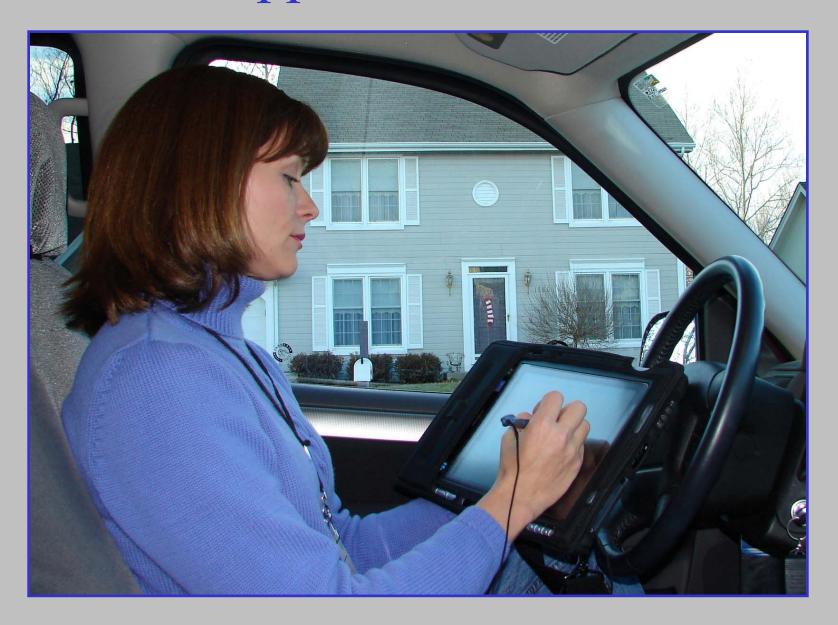
Printed property record card

Manual data entry of data into CAMA system

Mobile Field Software Features

Take existing street view photos, CAMA data, GIS
 shape files and orthophotography imagery into the field.
 Shape files such as parcel layers, street centerlines and neighborhood boundaries.

Field Appraiser with table PC



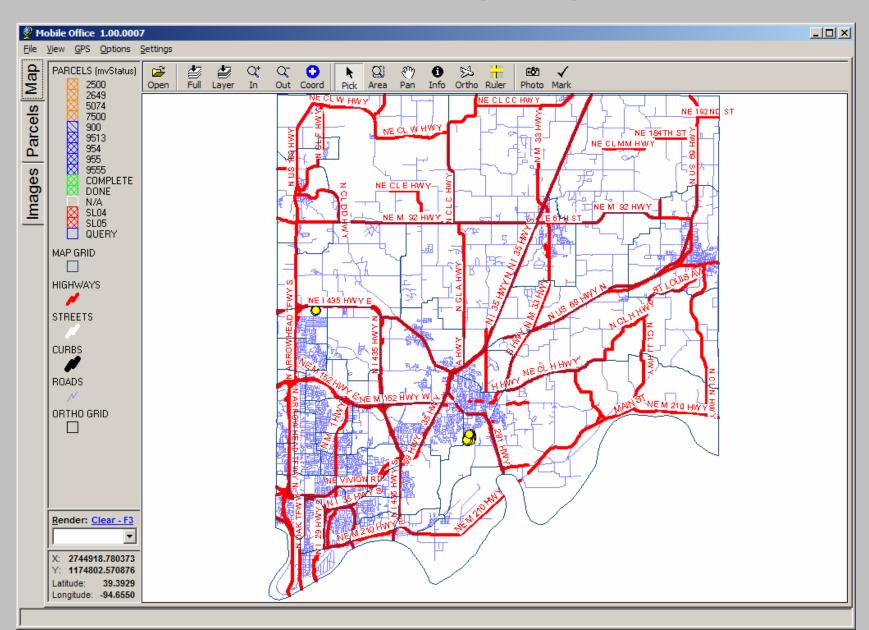
Appraiser creates List of Parcels to Review

Photo Mark Prev Next Prev Next Go									
Ë	Parcel	Address	Review	Neighbor Condition	Impr Value		Sale Date	Sale Price	Zip
	09614000700200	001004 \NE 119TH ST	900	2483	30\$122,600.	00 Map020	03/01/2002	\$163,000.00	
▶	09614000700800	011907 W CAMPBELL ST	900	2483	30\$129,300.	00 Map020)		
Г	09614000701200	011904 \N CAMPBELL ST	7500	2483	30\$161,400.	00 Map020	07/08/2004	\$178,950.00	
	09614000701300	011902 \N CAMPBELL ST	7500	2483	30\$130,700.	00 Map020	12/01/2003	\$165,650.00	
	09614000701400	011900 \N CAMPBELL ST	7500	2483	30\$166,500.	00 Map020	07/30/2004	\$181,450.00	
Г	10919000601200	009741 \N ASH AVE	COMPLETE	2474	30\$166,500.	00 Map042	07/01/2001	\$175,000.00	
Г	15409000801100	001773 \SHANNON DR	COMPLETE	4059	30\$110,300.	00 Map037	03/26/2004	\$154,900.00	
Г	15409000801200	001769 \SHANNON DR	COMPLETE	4059	30\$109,200.	00 Map037	7		
Г	15409000801400	001761 \SHANNON DR	COMPLETE	4059	30\$118,400.	00 Map037	04/01/2002	\$149,000.00	
Г	15409000801700	001749 \SHANNON DR	COMPLETE	4059	30\$118,100.	00 Map037	7		
Г	15409000802600	001779 \BRIDGET PL	900	4059	30\$114,000.	00 Map037	12/01/2002	\$190,000.00	
Г	15409000802800	000716 \HOLT DR	SL04	4059	30\$144,500.	00 Map037	07/12/2004	\$189,900.00	
Г	15409000803100	000711 VOSEPH ST	SL04	4059	30\$133,300.	00 Map037	06/25/2004	\$196,000.00	
Г	15409000900100	001750 \BRIDGET PL	COMPLETE	4059	30\$135,000.	00 Map037	08/11/2005	\$0.00	
Г	15409000900200	001774 \SHANNON DR	SL04	4059	30\$131,200.	00 Map037	04/29/2004	\$189,900.00	
Г	15413000101600	001800 \SHANNON DR	900	4059	30\$168,300.	00 Map037	03/01/2000	\$153,700.00	
Г	15413000101700	001804 \SHANNON DR	954	4059	30\$171,700.	00 Map037	03/17/2004	\$240,325.00	
Г	15413000101800	001808 \SHANNON DR	954	4059	30\$206,100.	00 Map037	02/27/2004	\$255,389.00	
Г	15413000101900	001812 \SHANNON DR	DONE	4059	30\$206,600.	00 Map037	03/07/2005	\$252,900.00	
Г	15413000102000	001816 \SHANNON DR	954	4059	30\$160,000.	00 Map037	05/27/2004	\$239,900.00	
Г	15413000102100	001820 \SHANNON DR	954	4059	30\$188,300.	00 Map037	08/25/2004	\$239,900.00	
Г	15413000102200	001824 \SHANNON DR	DONE	4059	30\$173,000.	00 Map037	07/22/2004	\$248,123.00	
	15413000102300	001828 \SHANNON DR	954	4059	30 \$0.	00 Map037	03/31/2005	\$247,400.00	
Г	15413000102400	001832 \SHANNON DR	954	4059	30\$169,100.	00 Map037	12/01/2004	\$249,651.00	
Г	15413000102500	001836 \SHANNON DR	955	4059	30 \$0.	00 Map037	7		
r	15413000102600	000610 \LINDA CT	955	4059	30 \$0.	00 Map037	7		
	15413000102700	000606 \LINDA CT	955	4059	30 \$0.	00 Map037	10/18/2004	\$0.00	

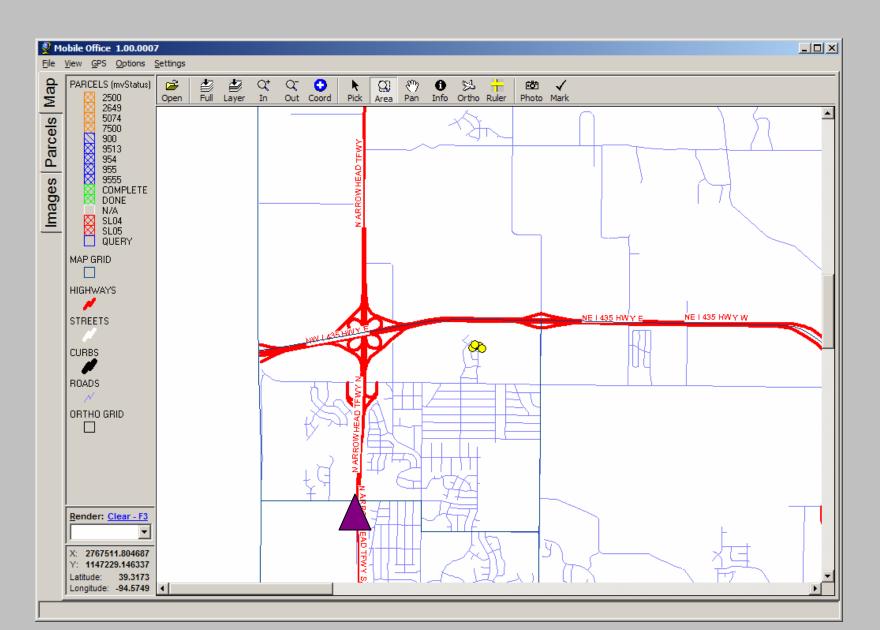
Mobile Field Software Features

• Map routing tool to plot location of vehicle and location of parcel.

Parcels to review highlighted on GIS



Map rotates to GPS position of Appraiser



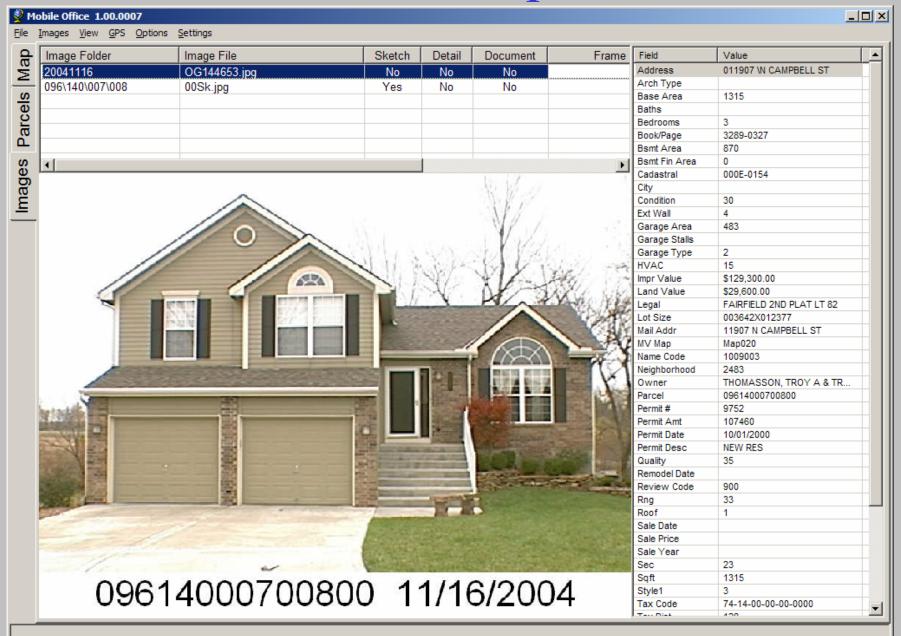
Mobile Field Software Features

• In field analysis of property characteristics and identification of outliers.

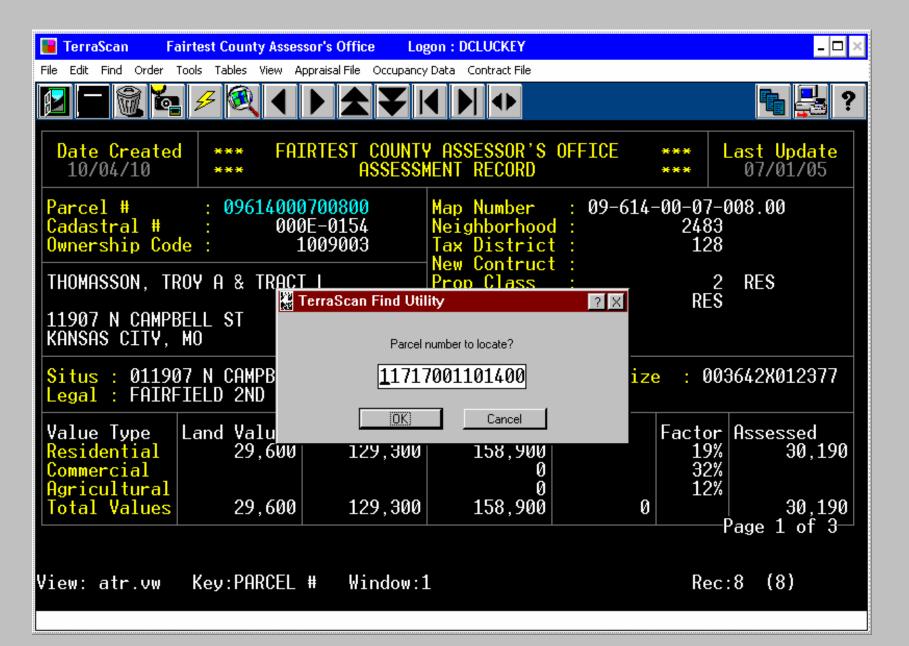
Review parcels are colored by status



Historical street-view photo's and data

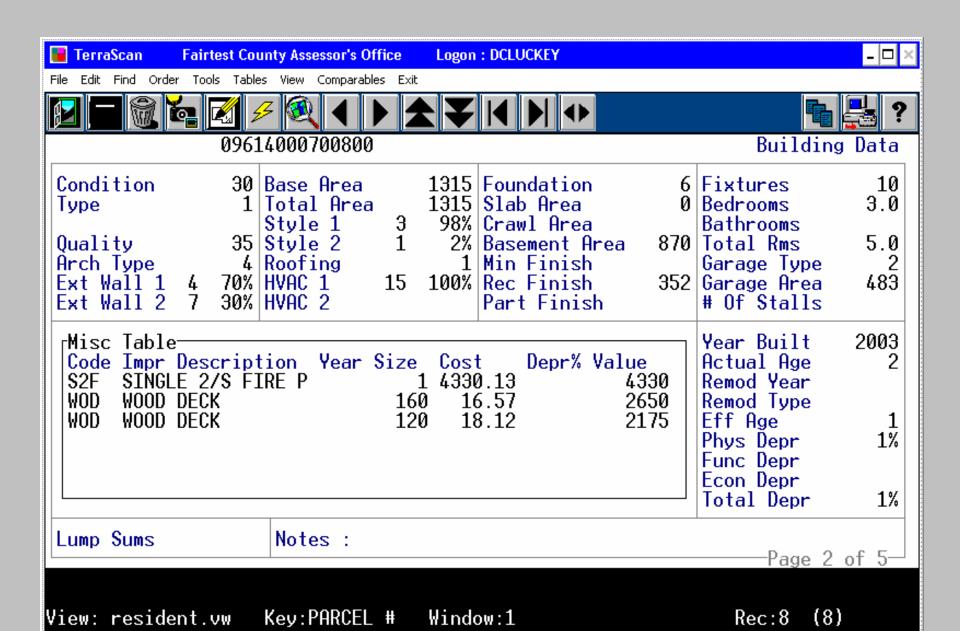


Review parcels are linked to CAMA system

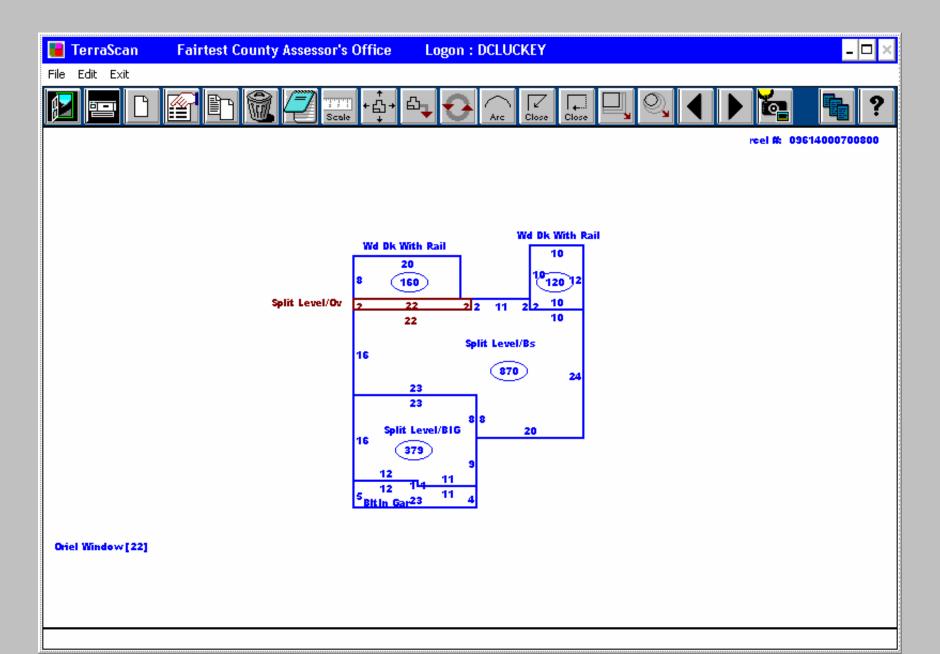


Field Appraiser can view and edit CAMA data

TerraScan Fairtest County Assessor's Office Logon	: DCLUCKEY _ □ ×			
File Edit Find Order Tools Tables View Comparables Exit				
Date Created *** FAIRTEST COUNTY Of RESIDENTIAL A	ASSESSOR'S OFFICE *** Last Update PPRAISAL FILE *** 10/24/2005			
Parcel # : 09614000700800 Appraiser: Entered : Zone: 1000	Record # : 1 of 1 New Construct: Res: Comm: Ag :			
THOMASSON, TROY A & TRACI L	Cost Approach : 173,20 Market Approach :			
11907 N CAMPBELL ST KANSAS CITY, MO 64155-	Market Model Value : Final Estimate : 158,900			
Situs : 011907 N CAMPBELL ST Legal : FAIRFIELD 2ND PLAT LT 82	Map # : 09-614-00-07-008.00 Review Code:			
NBHD Code : 2483 Topography: HIC Lot Size : 63 x 128 Street : PAG Acres : Utilities : ALI Units/Lots : 29600 Amenities : POS	VED # of Units : 29600 Unit value : 1			
Method : UT Amenities : NEC				
View: resident.vw Key:PARCEL # Windo	ow:1 Rec:8 (8)			



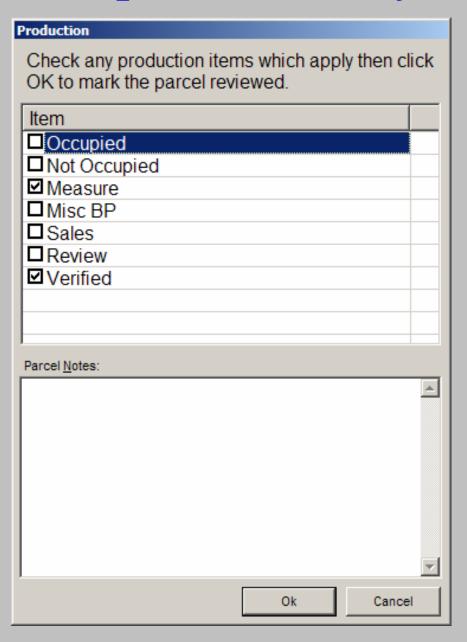
Sketch is verified or corrected



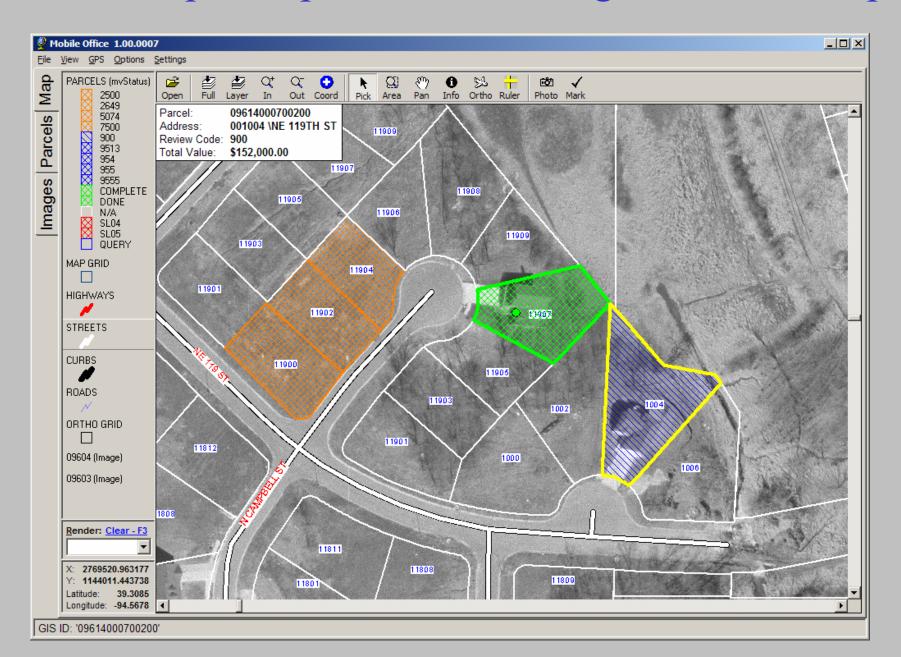
New Photo's are collected from digital camera

Photo Wizard								
Use your camera to capture your image(s) now. When you have taken your picture(s) confirm the new image frame number(s) from the camera.								
First Frame Number:	419 ▶							
Number of Parcel Images:	1 1							
Image Filename Template:	DSC<%00000%>.JPG ▼							
Parcel Image List (mark the	arcel Image <u>L</u> ist (mark the Primary Image with a check):							
Frame	File • • • • • • • • • • • • • • • • • • •							
☑ 419	DSC00419.JPG							
<< Back Ne	xt >> Finish Cancel							

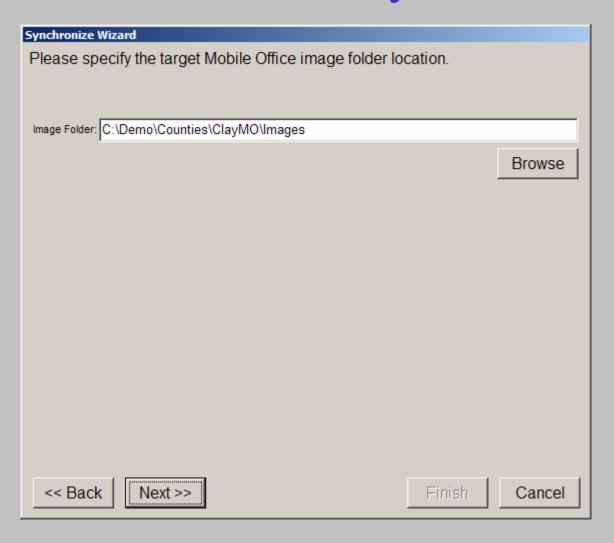
The completed activity is recorded



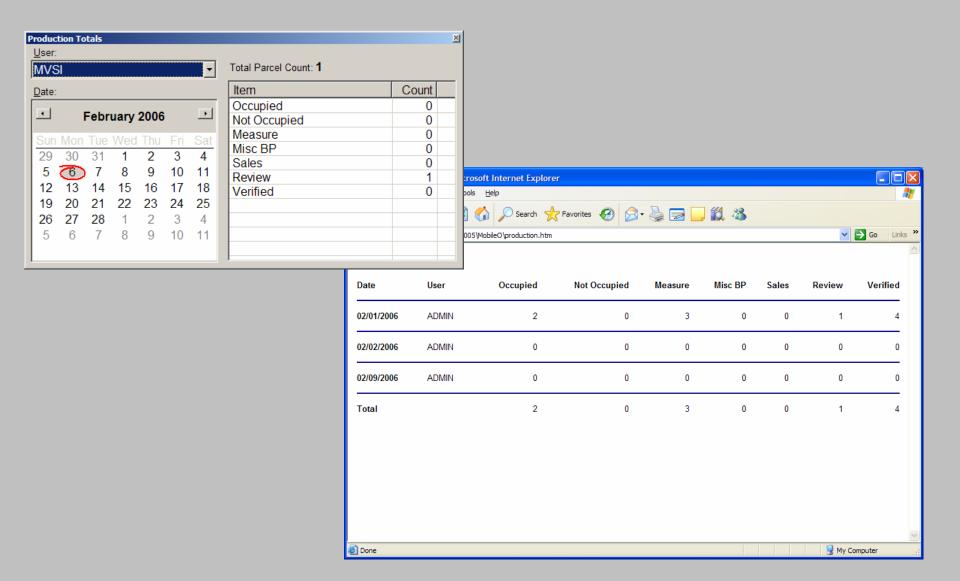
The completed parcel is colored green on the map



Synchronize Wizard uploads data into the CAMA system



A production report tracks productivity



Conclusion

- Appraisal staff job satisfaction increased from use of technology, resulting skill level and less "paper work".
- Appraisal staff more productive due to data:
 - Consistency
 - Accuracy
 - Timeliness
- Appraisal staff focused on valuation work not data collection
- Substantial reduction in the amount of field work